

# KPMG AND REC, UK REPORT ON JOBS: NORTH OF ENGLAND

Fastest rise in permanent placements since last May amid sharp increase in demand

### **KEY FINDINGS**

Marked increase in permanent staff appointments

Growth of demand for workers improves notably

Rates of pay inflation soften

## **KEY DATA**

Permanent Placements Index



**Temporary Billings Index** 



The KPMG and REC, UK Report on Jobs: North of England is compiled by IHS Markit from responses to questionnaires sent to around 100 recruitment and employment consultancies in the North of England.

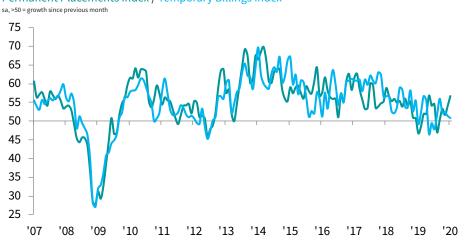
### Euan West, office senior partner for KPMG in Leeds, said:

"As anticipated, we're seeing the job market throw off some of the shackles associated with months of economic uncertainty. Firms are seeing the first half of this year as an opportunity to press ahead with their growth plans, despite the fact there's a long way to go until the region's businesses have the clarity they need, due to ongoing EU trade and regulatory negotiations. As a result, the demand for highly skilled workers has accelerated significantly putting job-movers in a strong position to boost their prospects."

### Recruitment & Employment Confederation chief executive Neil Carberry said:

"It's good to see that businesses have grown in confidence over the past two months and taken the opportunity to start hiring. In the North permanent placements are up again, and demand for staff has risen at the quickest rate for eight months. This is good news for employers, recruiters and candidates – all three can now get on with making the economy flourish in 2020.

"But the upcoming IR35 reforms are having a negative impact on the availability and placement of temporary workers. It is vital that people pay the right amount of tax and that the system is fair, but for both of those things to happen we think the government needs to pause and think again on how IR35 changes. The temporary labour market is being stifled, and that's not good for employers or our economy."



### Permanent Placements Index / Temporary Billings Index





# **1 STAFF APPOINTMENTS**

Recruitment consultancies report on the number of people placed in permanent jobs each month, and their revenues (billings) received from placing people in temporary or contract positions at employers.



# Sharpest rise in permanent placements for eight months

For the fifth month in a row, recruiters in the North of England recorded a rise in permanent staff appointments. Moreover, the rate of growth was the quickest since last May and sharp overall. Some panellists mentioned higher demand for workers due to an easing of Brexit-related uncertainty following the general election. Permanent Placements Index sa, >50 = growth since previous month



### **Temporary Billings Index**



Billings Index Last six months 55 -50 -45

Temporary

# Temp billings growth decelerates further in January

Although temporary billings in the North of England continued to rise in January, the latest increase was only slight overall. In fact, the rate of growth eased to the slowest in the current sixmonth sequence of expansion. However, the result contrasted with the UK-wide trend where there was a fractional reduction.

#### sa, >50 = growth since previous month

	Permanent		Temporary	
	UK	North	UK	North
Aug-19	47.0	47.0	50.5	51.6
Sep-19	48.1	50.3	52.2	56.0
Oct-19	47.1	53.3	51.1	52.2
Nov-19	48.8	51.7	50.5	52.4
Dec-19	51.9	54.1	52.2	51.4
Jan-20	52.3	56.7	49.8	50.9

### **JOB VACANCIES**

Demand for permanent workers across the North of England continued to rise in the first month of 2020. Moreover, the rate of growth accelerated to the quickest for eight months and was stronger than the national average.

Similarly, recruitment firms in the North of England reported a sharp increase in temporary vacancies during January. The pace of growth was the fastest recorded across the four monitored English regions. Vacancies Index (Permanent / Temporary) sa, >50 = growth since previous month



'07 '08 '09 '10 '11 '12 '13 '14 '15 '16 '17 '18 '19 '20

sa, >50 = growth since previous month

	Permanent		Temporary			
	UK	North	UK	North		
Aug-19	53.0	54.0	52.2	53.6		
Sep-19	52.6	54.1	53.5	54.0		
Oct-19	51.8	52.1	53.0	53.4		
Nov-19	51.7	52.8	53.6	54.4		
Dec-19	52.5	53.4	53.1	54.7		
Jan-20	54.8	59.1	53.1	55.9		





# **2 STAFF AVAILABILITY**

Recruitment consultants are asked to report whether availability of permanent and temporary staff has changed on the previous month.



## Permanent labour supply

### falls at quicker rate

As has been the case in each month for the past seven years, the availability of permanent staff in the North of England deteriorated during January. The rate of decline accelerated from December and was historically marked, but remained softer than the UK-wide average.





#### Temporary Staff Availability Index sa, >50 = improvement since previous month



### Temporary Staff Availability Index

# Renewed decline in temporary worker availability

regions recorded faster reductions.

Last six months

Following two months of successive increase, there was a fall in the supply of temporary workers across the North of England during January. That said, the rate of decline was only marginal overall, and two of the other three monitored English

#### sa, >50 = improvement since previous month

Skills in short supply: Temporary staff

	Permanent		Temporary	
	UK	North	UK	North
Aug-19	42.6	43.4	47.3	49.0
Sep-19	42.8	45.7	46.5	49.3
Oct-19	41.6	40.6	47.0	47.3
Nov-19	41.2	44.2	46.1	51.9
Dec-19	42.1	46.2	45.5	50.9
Jan-20	42.4	45.0	45.4	49.6

# **3 DEMAND FOR SKILLS**

Recruitment consultancies are invited to specify any areas in which they have encountered skill shortages during the latest month.

### Skills in short supply: Permanent staff

Accounting/Financial	Executive/Professional	Other	Accounting/Financial	IT/Computing	
Accountants Auditors Credit Controllers Estimators	Compliance Directors Legal Legal Secretarial	Buyers Call Centre Customer Service Sales	Accountants Credit Controllers Payroll Pensions Admin	Data Scientists Developers IT Java	
Finance Pensions Admin	Management Portal Fee	Supply Chain	Blue Collar	Nursing/Medical/Care	
Taxation	Project Managers	Project Managers		Nurses Paramedics	
Blue Collar	IT/Computing		Production	Secretarial/Clerical	
Production	Data Scientists		Warehouse	Administration Receptionist	
Construction	Developers IT		Engineering		
Architectural Technician Construction Quantity Surveyors	Technology		Engineers	Other	
	Retail		Executive/Professional	Buyers	
Engineering	Sales Staff	Legal	Customer Service		
Engineers Maintenance Engineers	Secretarial/Clerical		Legal Secretarial Portal Fee		
	Administration Receptionists		i ondir ee		





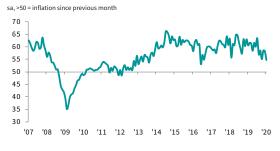
# **4 PAY PRESSURES**

The recruitment industry survey tracks both the average salaries awarded to people placed in permanent jobs each month, as well as average hourly rates of pay for temp/contract staff.

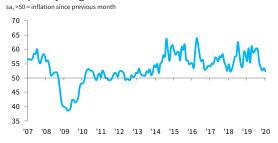


# Softer rise in permanent starting salaries

Permanent starting salaries across the North of England continued to increase at the start of 2020. However, the rate of inflation eased to the softest for three months and was slightly weaker than the national average. When explaining higher pay, recruiters continued to cite skill shortages. Permanent Salaries Index



### **Temporary Wages Index**



Last six months Last six months

Temporary

# Slowest rise in temp wages for nearly two years

Remuneration received by temporary workers rose further in January, but the rate of inflation decelerated to the slowest for almost two years. The latest increase was the softest recorded across the four covered English regions and only moderate overall.

#### sa, >50 = inflation since previous month

	Permanent		Temp	oorary
	UK	North	UK	North
Aug-19	55.5	56.9	57.1	60.0
Sep-19	58.6	58.5	54.7	55.4
Oct-19	57.9	55.0	55.6	53.6
Nov-19	55.2	58.4	54.0	52.5
Dec-19	57.5	58.2	55.2	53.4
Jan-20	55.1	54.7	54.4	52.3

## OFFICIAL DATA: UK AVERAGE WEEKLY EARNINGS

Data from the Office for National Statistics showed that average weekly earnings across the UK increased 4.7% year-on-year over the third quarter of 2019 to £646.

The quickest increase in earnings during the third quarter was seen in the North East, which registered a 11.7% rise to £551. The only UK region to see reduced pay was Yorkshire & the Humber, where earnings fell 3.3% to £550.







# **5 REGIONAL COMPARISON**

The KPMG and REC, UK Report on Jobs: North of England is one of four regional reports tracking labour market trends across England. Reports are also available for London, the South of England and the Midlands.

### Staff appointments

Permanent placements increased across the UK as a whole during January, extending the current sequence of growth to two months. The pace of expansion quickened from December and was solid overall, albeit subdued in the context of the series historical data. Driving the latest uptick were increases in both the North and the South of England, with the former recording the sharper rise. Meanwhile, the Midlands and London posted renewed reductions, with the rate of decline slightly quicker in London.

Concurrently, temp billings fell at the national level during January, ending an 80-month sequence of growth. The pace of reduction was only fractional, however. At the regional level, declines were recorded in both London and the South of England, with London noting the quicker reduction. Elsewhere, increases were reported in the Midlands and the North of England.

### Candidate availability

January data highlighted a further reduction in the availability of permanent candidates across the UK, extending the current sequence of decline to over six-and-a-half years. Albeit still sharp, the rate of contraction was the softest since September last year. The latest reduction was driven by falls across all of the four monitored English regions, the sharpest of which was recorded in the South of England, followed by London.

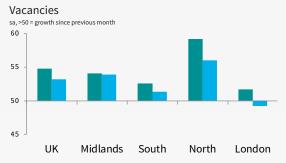
Similar to the trend for permanent availability, the supply of temporary candidates fell further during January, as has been the case in each month since July 2013. Moreover, the pace of decline was the fastest for seven months and sharp overall. Of the four monitored English regions, the Midlands recorded the sharpest fall in temp labour supply. London was the only region to record an increase.

### **Pay Pressures**

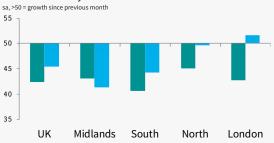
Salaries for permanent new joiners continued to increase across the UK as a whole during January. Albeit still solid overall, the rate of salary inflation eased to the slowest since July 2016. All of the four monitored regions reported an uptick, the sharpest of which was in the Midlands.

January data highlighted a further increase in temp staff wages across the UK. That said, the rate of wage inflation eased from December and was among the lowest seen in the current 84-month sequence of increase. London recorded the quickest rise of the four monitored English regions, whilst the weakest uptick was seen in the North of England.

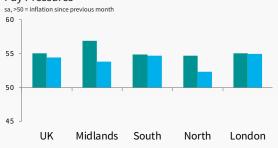




Staff Availability



**Pay Pressures** 







## CONTACT

### **KPMG**

Gill Carson +44 (0) 7768 635843 gill.carson@KPMG.co.uk

## REC

Josh Prentice Comms & Research Officer +44 (0)20 7009 2129 josh.prentice@rec.uk.com Ciaran Price PR Manager +44 (0)20 7009 2192 ciaran.price@rec.uk.com

### **IHS Markit**

Eliot Kerr Economist +44 203 159 3381 eliot.kerr@ihsmarkit.com Katherine Smith Corporate Communications +1 781 301 9311 <u>katherine.smith@ihsmarkit.</u> com

#### Methodology

The KPMG and REC, UK Report on Jobs: North of England is compiled by IHS Markit from responses to questionnaires sent to around 100 recruitment and employment consultancies in the North of England (defined as NUTS1 regions North West, Yorkshire & Humber and North East).

Survey responses are collected in the second half of each month and indicate the direction of change compared to the previous month. A diffusion index is calculated for each survey variable. The index is the sum of the percentage of 'higher' responses and half the percentage of 'unchanged' responses. The indices vary between 0 and 100, with a reading above 50 indicating an overall increase compared to the previous month, and below 50 an overall decrease. The indices are then seasonally adjusted.

Underlying survey data are not revised after publication, but seasonal adjustment factors may be revised from time to time as appropriate which will affect the seasonally adjusted data series.

For further information on the survey methodology, please contact <u>economics@</u> <u>ihsmarkit.com</u>.

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IHS Markit (NYSE: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 business and government customers, including 80 percent of the Fortune Global 500 and the world's leading financial institutions.

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### About REC

The REC is the voice of the recruitment industry, speaking up for great recruiters. We drive standards and empower recruitment businesses to build better futures for their candidates and themselves. We are champions of an industry which is fundamental to the strength of the UK economy. Find out more about the Recruitment & Employment Confederation at www.rec.uk.com.

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